Tourmo

Give your drivers tools to improve their safety, reduce accidents, and lower costs.

How is driver behavior affecting your company's performance and bottom line?

- Your insurance premiums have gone up.

- You're not sure how to reduce the risk of accidents.

- You're having a hard time finding and retaining good drivers.

- You're unable to effectively manage third-party drivers.

- Your vehicle maintenance costs are increasing.

- You don't have time to administer a driving improvement program.

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We are happy to add Tourmo's Safety Solution to our workforce across the US and Canada. The easiness to deploy Tourmo's technology via MDM to our already deployed 11,000+ mobile devices and the powerful and proven insights into how to improve driving behavior to our mobile workforce have been the main reasons for our company to move forward with Tourmo.

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– A Tourmo user testimonial from Vice President, Large Auto Parts Delivery Company, United States

Driver Behavior Workflows

- **Improved Safety:** Up to 25% fewer accidents.

- **Lower Costs:** Up to 10% reduction in insurance premiums, up to 20% reduction in fuel and maintenance costs.

- **Higher Satisfaction:** Up to 50% increase in driver engagement and satisfaction.

- **Improved Retention:** Reduce driver churn.

Reduce risky driver behaviors, improve safety, and reduce costs with our AI-driven platform.

Our automated Driving Behavior workflows enable you to immediately identify and address risky behavior across all your drivers, resulting in fewer accidents, lower costs, and higher engagement.

Features

- **Contextualized Safe Driving Analysis:** We process mobility data from any smartphone, tablet, or telematics device to produce deep insights into driving behaviors and eliminate false positives. Our context-aware AI takes into account many factors, such as location and conditions, for a fair and unbiased analysis.

- **Feedback, Coaching, and Recognition:** We apply a multi-dimensional scoring approach to help companies quantify and communicate driving risk to increase awareness, get driver buy-in, and quickly correct poor driving. Active communication engages the driver and incentivizes good driving behavior.

- **Scorecards, Ranking, and Benchmarking:** Driver scorecards are created for each driver with their individual behavior scores as well as an overall score. Scorecards let the drivers know how they are doing from week to week.

- **Trip Awareness:** We keep a log of each driver's trips and when and where incidents occur then make that available for driver coaching, or directly in our feedback to drivers.

- **Workflow Management:** AI-powered business process management that delivers automation, task management, insights, and transparency across organizations to expose the value from your data and integrate it into your workflows.

For more information, visit **www.tourmo.ai**